

CYBER TECH CAREER COLLEGE



HOSPITALITY MANAGEMENT

Program Description

A Degree in Hospitality Management opens-up a range of opportunities, across managerial disciplines, for aspiring and determined professionals. The programme is founded on the belief that those who want to rise and gain substantial experience in the industry requires approaches and skills that will give you a real edge in management and development.

This programme focuses on theoretical subjects (academic disciplines) and comprehension ability (hospitality operations and all related facilities). It provides knowledge of team working and decision-making. The programme offers a combination of operational skills and solid business management knowledge, in order to enhance students' knowledge of general management and finance, vital for this professional career path.

PROGRAM GOAL/OBJECTIVES:

To provide an educational foundation for a range of administrative and management careers in the hospitality industry. To develop in the student, the ability to think logically, communicate clearly, develop an eye for detail, cost consciousness and optimum utilization of time, energy and materials. To equip the student with a thorough understanding of the administrative production skills required. This includes maintenance of discipline, neat and pleasant appearance and high level of personal and job hygiene.

EMPLOYMENT OPPORTUNITIES AND JOB OUTLOOK:

Hospitality management graduates are highly employable, applying their skills to careers in events, hotel and conference management, sales and business development.

Jobs directly related to your degree include:

- Accommodation manager
- Catering manager
- Event manager
- Fast food restaurant manager
- Hotel manager
- Restaurant manager

Jobs where your degree would be useful include:

- Customer service manager
- Human resources officer
- Retail manager
- Tour manager