

# VIRTUAL-ONLINE PERSONAL DEVELOPMENT COURSE



## Entrepreneurship & Small Business Management CERTIFICATE COURSE

Starting Date | April 13th, 2021

DAY(S)	DAY TIME	EVENING
TUE & THUR	12:30 pm - 2:15 pm	7:35 pm - 9:15 pm

### PREREQUISITES

None

### ABOUT THIS COURSE

This course will explore the structure and framework of entrepreneurial endeavors – both inside and outside the business world. The course will answer questions such as: What is entrepreneurship? What is opportunity recognition and selection? How can you create and define competitive advantage?

This course is designed to give aspiring entrepreneurs a foundational view and appreciation for entrepreneurship, its importance to our society, and its role in bringing new ideas to market.

Students will understand the entrepreneurial business process and how they might become involved in those processes in their future careers – in whatever direction those careers might lead.

Duration	13 Weeks
Registration	\$50.00
Technology Fee	\$35.00 (Evening Class Only)
Work Book	FREE (PDF Available Online)
Tuition Cost	FREE (A \$450.00 Value)

STUDENTS MUST HAVE A LAPTOP or DESKTOP COMPUTER

### LEARNING OUTCOME:

Upon Completion of This Course, Students Will;

- Evaluate personal interests, attitudes, and talents to assess overall readiness to begin a new business
- Explain the importance of entrepreneurship to the Bahamas and global economies
- Explore sources of funding and business advice for new ventures.
- Demonstrate key entrepreneurial leadership qualities;

## Cyber Tech Career College

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