## VIRTUAL-ONLINE PERSONAL DEVELOPMENT COURSE

# Perfecting The Art of Customer Service CERTIFICATE COURSE Starting Date Starting Date September 14th, 2021

#### PREREQUISITES

None

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#### **ABOUT THIS COURSE**

This course provides guidelines and best practices for providing excellent customer service that will enable frontline associates and service staff in back-up and support roles to build, maintain, and increase a loyal customer base.

#### **MAIN TOPICS**

- Describe Customer Service Benefits
- Identifying How Customers Define the Success of Your Company
- Identify Characteristics of the Personal Touch
- Identify the Characteristics of Active Listening-Understanding Customer Service
- Focusing on the Customer
- Handling Complaints
- Delivering Excellent Customer Service on the Telephone
- Coping with stress

DAY(S)	DAY TIME		EVENING
UE & THUR	10:30 am - 12:15 pm		5:45 pm - 7:25 pm
		\$50.00	

STUDENTS MUST HAVE A LAPTOP or DESKTOP COMPUTER

#### LEARNING OUTCOME:

#### Upon Completion of This Course, Students Will Have;

- An understanding of what customer service involves. Knowledge of customer service culture.
- Basic customer communication skills knowledge of customer service and behavior.
- Skills for handling customer problems Skills for managing personal stress and time while serving customers.
- Skills to enhance customer relationships an understanding of trends in Customer Service for the Twenty-First Century.

### **Cyber Tech Career College**

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